

International Ballet Exchange presents

The Nutcracker

Featuring the Donetsk Ballet

Place your ad in our program book and reach our audience!

When the acclaimed Donetsk Ballet performs *The Nutcracker* at Plymouth Whitemarsh High School on **Saturday, December 16, at 6:30 pm** and **Sunday, December 17, at 2 pm**, the dancers will be joined by a cast of more than 50 local children from Greater Philadelphia.

By placing an ad in our program book, your businesses or organization will reach our audiences *and* support a good cause: through performances and education, **International Ballet Exchange** has been bringing great ballet to the Greater Philadelphia community and directly into the underserved Philadelphia public schools since 1998. Your support will help us kick off our 20th anniversary year!

Ad size:

Business card (1/4 page) \$ 65 (1 15/16 x 3 7/16)

Half page \$125 (3 7/16 x 4 5/16)

Full page* \$250 (4 5/16 x 7 7/16)

**order a full-page ad and receive two tickets to the performance of your choice*

All ads must be received by November 17, 2017

Please return your business card or other camera-ready artwork, check, and the form below to
International Ballet Exchange/38 E. Schoolhouse Lane/Philadelphia, PA 19144
Questions? Call Nancy Malmed, 215-849-7950, internationalballet@verizon.net

Performance location: 201 East Germantown Pike, Plymouth Meeting, PA 19462 Free parking

International Ballet Exchange has 501(c)(3) designation from the Internal Revenue Service
and is a registered charitable organization with the Pennsylvania Department of State

Business/Organization _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Contact name _____

Email: _____

_____ Full page (\$250)* _____ Half page (\$125) _____ 1/4 page business card (\$65)

Enclosed please find my check for \$ _____ (Make checks payable to **IBE**)

** Performance date for two free tickets: Saturday, Dec. 16, 6:30 pm _____ Sunday, Dec. 17, 2 pm _____*

____ Let's talk about cross-marketing opportunities.